

NEWS



HYDRATIGHT'S NEW PRODUCT MANAGERS

Global engineering services company Hydratight has appointed two new product managers to oversee its machining and bolting services divisions.

Mike Mroz (pictured top right) ,who joins Hydratight as machine product manager, has a strong track record of product development and market management. He is responsible for the strategic positioning of DL Ricci-brand machining products and product development.

"I'm working with our sales, rental and service divisions to develop new ideas to meet our customers' needs," he explained. "It's an exciting time for the company and I'm relishing the challenge."

Mark Ganey (bottom right), also has extensive experience in product management and development, having worked in a broad range of industries including general industrial, government, aerospace, petrochem, oil & gas, healthcare, and laboratory science.

As global product category manager for bolting, his responsibility is to manage and develop Hydratight bolting products and services.

"I'll be overseeing the overall health of the category, including pricing, profitability and promotion," he explained

"Customer feedback is important and will help us to identify ways we can develop and extend our offering."

ENDS

